



"KEEP 'EM ON THE WHEEL"

Is a public awareness campaign to educate the public about our City's ordinance regarding cell phone use while driving.

(SEC. 19-255 REGULATING THE USE OF HAND-HELD MOBILE COMMUNICATION DEVICES WHILE DRIVING.)

Did you know?

- Hand-held use of a mobile communication device is now viewed as the most serious part of the larger public safety issue now recognized as "distracted driving."
 - The proposed "hands-free" ordinance states that a person commits an offense if s/he uses a hand-held mobile communication device while operating a motor vehicle on any City street. These uses include:
 - Engaging in a call
 - Send, read or write a text message
 - Viewing pictures or written text
 - Engaging in gaming
 - Engaging in any other use of the device (GPS,etc)
 - The ordinance does not apply to a person who is:
 - On private property or legally parked
 - Using a hands-free device (e.g. bluetooth)
 - Using a GPS device affixed to the vehicle
 - Operating an emergency vehicle
 - Reporting illegal activity
 - Communicating with emergency response personnel
 - Preventing injury to a person or property

Dates to Remember:

November 6, 2014 - Education phase begins. Media and social media are used to get the word out.

January 1, 2015 - The ordinance takes effect. Enforcement begins with a grace period of 30 days. Warning tickets only.

February 2, 1015 - Grace period ends.

